

**513 E 17th Street**  
**Architectural Style: Utilitarian**  
**Central Wisconsin State Fair Exposition Building**

Built in 1925 by contractor F.A. Felhofer, designed by Gus A. Krasin of Marshfield, the Expo Building at the Central Wisconsin State Fairgrounds cost the city of Marshfield roughly \$12,000 at the time. This merchant display & domestic arts building has centered large entrances on all 4 wooden facades. The outlined stepped “Old Western false facade” at each end reflect & seemingly “enlarge” the space within; the center is 2 stories high; the interior is open beam construction. The “false facades” purposefully hide the low gable roof & side shed roofs behind. The band of large windows along the upper side walls, replaced in c.2015 with vinyl covered wood windows, ensure ample lighting within. This building serves the city not only at Fair time but throughout the year for events, city festivities, etc.

