

507 E 8th Street

William J. Krause came to this area with his wife, Bertha in 1901, living first on a farm in the Town of Richfield before entering the grocery business on the corner of South Central and 9th Street. In 1921, he sold the South Central location and built a new store, Wm. Krause's Grocery at 507 E. 8th Street. The new store was a prime example of the small neighborhood grocery stores that sprang up all over Marshfield. After Mr. Krause's death in 1938, his wife continued to run the store in partnership with her son-in-law, George Biechler changing the name to Krause-Biechler Grocery. After Mrs. Krause's death in 1951, George continued to run it as Biechler's Grocery and later, Biechler's Superette, until his retirement in May of 1966, when the larger grocery stores and super markets started opening in Marshfield. After closing, George re-opened the store the end of May as the East Side 2nd Hand

Shop and several months later as East Side Resale Furniture and finally the East Side Resale Shop, operating it part-time with his wife, Esther, until her death in 1990 and solely until his death in November of 1992.



William Krause General Store located at the Southeast corner of 9th Street and Central Avenue, taken about 1906. Marilyn (Biechler) Saindon's mother pictured here (age 3 years.) The Krauses were grandparents. The building was a laundry in the 1960's and apartments in the 1970's.

(photo from Richard and Marilyn Saindon)

Wilson Rector, who has conducted a grocery store on East Fourth street the past year, has purchased the William Krause grocery and real estate at Central avenue and Ninth street and will take possession October 1. His intention is to combine his present stock with that of the Krause store. Joe Bouliou, a few months ago, purchased the property now occupied by Mr. Rector. The Krause property comprises a two-story building and two lots.

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A VIEW OF BUILDING OUTLOOK

**One Contractor Reports He is
Very Busy—Is Putting up
Two Buildings for
Wm. Krause**

Judging from the jobs and prospects Contractor James Wegner has, there will be no dearth of work in the building line in this city this year. He reported having some work under way and as figuring on a number of prospects for estimates. The jobs on which he is busy are the Blodgett hotel addition, a residence and store building for William Krause at Vine and Eighth streets and a residence for Mrs. Trudeau on Cherry street, near Eighth.

The hotel addition will be 44x56 feet in dimensions, two stories high, of brick backed with tile, on a concrete foundation, connected with the new part of the hotel with a seven-foot wide hallway, fourteen feet above the alley way, which also will be of brick, supported with steel truss work. The work of tearing down the barn to clear the site has been finished, and excavating for the basement will start as soon as the condition of the ground permits. Mr. Wegner stated the addition will have 18 guest rooms, 12 with bath.

The Krause store building, 24x32 feet, one story high, will face Eighth street. He expected to start work on pouring concrete for the foundation this week. The foundation for the residence of the bungalow type, 28x39 feet, with eight living rooms, is in, ready for work on the upper structure.

The Trudeau residence will also be of the bungalow type. It will have seven living rooms. Mr. Wegner had arranged to begin excavating for the basement today.

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31 Mar 1921, Thu • Page 1

For \$1—This Week Only To Women Who Failed to Get It

We have supplied our famous Cookers to more than a million homes. But we want every home using Quaker Oats or Mother's Oats to have one. So we repeat for one week only this attractive Dollar Offer.

Now a Very Costly Offer

This to us, at present aluminum prices, is a very costly offer. Yet we have those Cookers made to our order in enormous lots.

Such an Aluminum Cooker, extra large and heavy, would probably cost at retail more than you care to pay. But you need it to cook cereals right. So we want you to have it—for your sake and our sake—if you are cooking our cereals without it.

If you have this Cooker, our offer is not open. We cannot supply more than one to a family. But, if you failed to get one, get it now. This offer is made for one week only. It cannot be repeated unless Aluminum comes down.



Keep the Rich Flavor Intact

Quaker Oats and Mother's Oats are made from queen grains only—just the rich, plump, flavory oats. We get but ten pounds from a bushel.

This is done to secure a superlative flavor. Little grains, puny and insipid, lessen oat-food delights.

Now we ask you to cook these luscious oat flakes so that flavor keeps intact. Cook them so they easily digest. This Cooker will help you

to do that, as it does a million others. It is yours for \$1 if you send this week. And if you send the sales slip asked for, to show that you are using this delicious grade of oats. You will save enough to buy a great deal of cereal by accepting this dollar offer.

Your Last Chance to Get It

Buy from your grocer five packages of either Quaker Oats or Mother's Oats. Or buy four packages of the oats, and one of either Quaker Best Corn Meal or Quaker Hominy. Send us the grocer's sales slip with \$1 and we will mail the Aluminum Cooker by parcel post. Sales slips must be mailed within one week.

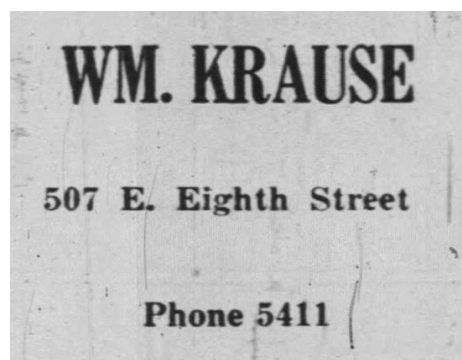
The Quaker Oats Company, 1708 Railway Exchange, Chicago

These Grocers Will Feature the Cooker Offer Next Week

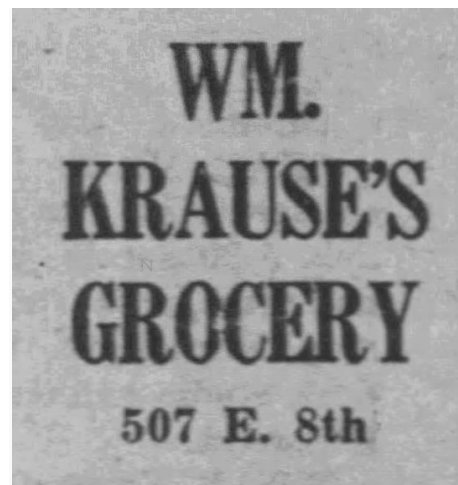
C. W. Hart, Wright's Bakery, 228 South "C" Ave.; Uhlseier & Huta, 107 North "C" Ave.; Farmers Economy Co., 901 South "C" Ave.; H. C. Koenig, C. E. Slater, 616 East Fourth St.; Honey Baked, 264 North "C" Ave.; John Scherer, 803 West "B" St.; F. J. Dunkel, 426 South "C" Ave.; Rose Bros., 127 South "C" Ave.; F. Hildebrandt, 319 South "C" Ave.; A. Kirschner, Wm. Krause, 901 South "C" Ave.; Mrs. L. Wessing, 1494C W. Hart, Wright's Bakery, 228 South "C" Ave.; Uhlseier & Huta, 107 North "C" Tiffault-Kampa Mfg. Co.

Wm. Krause, 901 South "C" Ave

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The
Sunday Milwaukee JOURNAL
FIRST - by Merit

Is now maintaining an exclusive agency in Marshfield. Chas Paschen, of the Paschen Quality Shop, 107 So. Central, has been chosen manager of The Milwaukee Journal agency in Marshfield. Morning — Evening — Sunday service to any home in the city. Phone 3962.

On sale at following newsstands:	East Side Grocery 615 E. 4th St.	Scott's Grocery 501 W. 5th St.
Hotel Blodgett	Krause's Grocery 507 E. 8th St.	Deckert's Grocery 426 S. Central
B. & B. Grocery North Central Ave.	Harry Wildish 805 S. Central	Korth Grocery 711 S. Central

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WILLIAM J. KRAUSE, GROCER HERE, DIES

**Conducted Business Here for
25 Years; Funeral Fri-
day Afternoon**

William J. Krause, 69, grocery store proprietor here for 25 years, died at midnight Monday night at his home, 713 S. Vine street, after a few days' illness.

Funeral services will be conducted Friday at 1:30 p. m. at the See-hafer-Hansen Funeral Home and at 2 o'clock at Christ Lutheran Church, with the Rev. A. C. Dornfeld officiating. Burial will be in Hillside Cemetery.

Until the time of the services the body will lie in state at the funeral home.

For the last 17 years Mr. Krause has conducted a grocery business at 507 E. Eighth street, and previous to that time had a store at Ninth and Central.

William John Krause was born Aug. 31, 1869, in Fond du Lac, and spent his youth there. On April 6, 1893, he was married to Miss Bertha Pohl at Newton, Wis. They came to Marshfield 37 years ago, living for a time on a farm in the Town of Richfield before entering the grocery business.

Mrs. Krause survives, together with two daughters, Mrs. George Biechler, Appleton, and Miss Verna Krause, a teacher in the Racine schools two grandchildren, Donald and Marilyn Biechler; and two sisters, Mrs. John Fuhrman, Spokane, Wash., and Mrs. Herman Grother, Pittsburg, Kans.

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OF THESE FIVE FAMOUS PRODUCTS

SPECIALLY PRICED FOR THIS EVENT



Gives over 25% more suds than the old

Regular size
2 for 17c
large 21c
giant 59c



LUX TOILET SOAP
A beauty care of the screen stars
3 for 19c



LUX
Cuts down stocking runs
Regular size
2 for 19c
large 23c



LIFEBUOY
HEALTH SOAP
Stops "B.O." in your daily bath
3 for 19c

MARSHFIELD

CONSUMERS STORE CO., 133 No. Central Ave.
EMIL DERGE, 504 St. Joseph St.
EAST SIDE GROCERY, 615 East Fourth St.
FISHER-TOCK FOOD SHOP, 483 W. Blodgett St.
GREENWOOD'S GROCERY, 311 No. Central Ave.
HINTZ-FEHRNBACH CO., 197 No. Central Ave.
JURGENSEN GROCERY, 901 S. Central Ave.
KARAU'S FOOD MARKET, 323 So. Central Ave.
AL KOENIG'S FOOD SHOP, 821 So. Central Ave.
VIC KOENIG'S FOOD SHOP, 1227 So. Central Ave.
MARTIN BROS., 429 So. Central Ave.
KRAUSE-BIECHLER, 507 E. Eighth St.
PLEASANT HILL GROCERY, 401 So. Cherry St.
STAUSS GROCERY, 200 No. Peach St.
THOMAS MARKET, 1299 So. Central Ave.
WEBER BROS., STORE NO. 1, 127 So. Central Ave.
WEBER BROS., STORE NO. 2, 319 So. Central Ave.
WEBER BROS., STORE NO. 4, 327 So. Central Ave.
WEST SIDE GROCERY, 561 West 5th St.
A & P TEA CO., 127 East Fourth St.

MILLADORE
W. A. PONGRATZ
CHAS. WÖRZELLA

AUBURNDALE
CHAS. WÖRZELLA



SPRY — purer, all-vegetable shortening, triple-creamed
3 lb. Economy CAN **53c**
1 lb. CAN **21c**

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NASH'S COFFEE

REDEEM YOUR COUPONS HERE

KRAUSE-BIECHLER GROCERY

507 E. Eighth St. Phone 541-W

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2
For
37c

With
Coupon
on
Page 8

Krause-Biechler Groc.
507 E. Eighth

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**MAKES MORE BREAD,
ROLLS, PIES PER
SACK - ACTUALLY
GOES FARTHER**

Enriched **OCCIDENT**
FAMILY FLOUR

\$2.59


REDEEM YOUR OCCIDENT FLOUR COUPON HERE

KRAUSE-BIECHLER GROCERY
507 E. 8th ST. PHONE 541-W

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try **JUNO** The New Way to Wash Dishes

ONE TABLESPOON of JUNO + WATER = SPARKLING DISHES



A PRODUCT OF LINCO
AMERICA'S FINEST BLEACH AND DISINFECTANT

Check THESE DANGER SPOTS Disinfect with **LINCO**

<input type="checkbox"/> DISH CLOTHS	<input type="checkbox"/> LINOLEUM
<input type="checkbox"/> REFRIGERATORS	<input type="checkbox"/> GARBAGE CANS
<input type="checkbox"/> SINKS	<input type="checkbox"/> SICK ROOMS
<input type="checkbox"/> BATH TUBS	
<input type="checkbox"/> TOILET BOWLS	

LINCO
Bleaches
Disinfects, Deodorizes, Removes Stains
AT YOUR GROCER'S



These Products May be Purchased at the Following Grocers:

MARSHFIELD, WIS.

Derges Cash Groc., 504 St. Joseph St.
West Side Groc., 501 W. Fifth St.
Krause-Biechler Groc., 507 E. Eighth St.
East Side Groc., 615 E. Fourth St.
Thomas Mkt., 1200 S. Central Ave.
Martin Bros., 440 S. Central Ave.
Koenig's Mkt., 1301 S. Central Ave.
Karau Super Mkt., S. Central Ave.
Consumers Store Co., 169 N. Central Ave.
Weber's Super Mkt., S. Central Ave.

Web's Groc. & Hdwr, Hewitt, Wis.
Wenzel Kohlbeck, Hewitt, Wis.
Oppman Groc., Roxellville, Wis.
Roman Kohlbeck, Marshfield, Route 2.
Jack Leonard, Stratford, Route 2.
Nasonville Store, Nasonville, Wis.
Diermeier's Mkt., Stratford, Wis.
E. A. Becher, Stratford, Wis.
Allington & Van Ryzin, Stratford, Wis.
Melik's Store, Milladore, Wis.
Walter Braybeck, Auburndale, Wis.

Geo. Blenker, Blenker, Wis.
Tyler's Cash Store, Lindsey, Wis.
Ludwig Johnson & Son, Granton, Route 2.
Wm. Hoppe Gen. Store, Chili, Wis.
Erharts Store, Granton, Wis.
Spoete Mkt., Granton, Wis.
Jesse Roab, Loyal, Wis.
Farmer's Exchange, Loyal, Wis.
R. B. Colby, Loyal, Wis.
Picus Cash Store, Loyal, Wis.
H. R. Baird, Greenwood, Wis.
Keiner's Mkt., Greenwood, Wis.

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SPECIAL OFFER

SAVE 25¢

when you purchase 50 lb. Bag
PILLSBURY'S BEST
Enriched FLOUR



ASK FOR COUPON
50 LB. BAG

\$2.39

Krause-Biechler Grocery

507 E. 8th St. Phone 541-W

BIG FLOUR SALE

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These Stores Feature Gold Medal Flour:

MARSHFIELD A & P Super Market, 432 S. Central Ave. Martin Bros., 440 S. Central Ave. Thomas Market, 1200 S. Central Ave. Spic & Span Food Mkt., 1301 S. Central Ave. Jorgensen Grocery, 901 S. Central Ave. Korow's Super Market, 345 S. Central Ave. Hintz-Fehrenbach Company, 111 N. Central Ave. Consumers Store Co., 169 N. Central Ave. Kangas Grocery, 307 N. Central Ave. Northside Grocery, 302 N. Central Ave. Bill's Food Market, 603 W. Bladgett St. Emil Derge Store, 304 St. Joseph St. West Side Grocery, 301 W. Fifth St. Krause-Biechler Grocery, 307 E. Eighth St. Pleasant Hill Market, 401 S. Cherry St. East Side Grocery, 615 E. Fourth St. Seamus Grocery, 300 N. Peach St. Weber's Super-Market, Cor. Cent. & 4th. Martin Bros., 141 S. Central Ave.	ABBOTSFORD Geo. Stump H. D. Kennedy Northwest Distributing Co. Ball Merc. ARPIN Farmers Exchange George Laugerquist AUBURNDALE Walter Brayback Chas. Wenzelle COLBY City Bakery Davis Clover Farm Store A. F. Zillmer Co. Charles Sebler Finstad's Food Market	DORCHESTER Schreiber's Market Dorchester Co-op. Prod. Assn. Werner Cash Grocery HEWITT Machtman's Groc. & Hdw. Hewitt Store MEDFORD Broadway Store Tossy Linden Miller's Wickens A & P Beaver's City Bakery & Groc. Kiehl's Market Madford Co-op. E. Jensen Lonsor Market Square Groc. Rueck's West Side Market Zander's Matheson Food Mkt. & Locker Plant	MILLADORE Jon Moad Mallik Merc. Co. PITTSVILLE Pittsville Mercantile Co. Baum's Store Donagan's Store Claver Farm Store & Meat Mkt. SPENCER Greene Merc. Co. Spencer Food Market Metsger's Store Farmers Store UNITY Gil's Market Economy Store
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NOTICE OF APPLICATION FOR LICENSE

Notice is hereby given that the following application for a license to deal in intoxicating liquor has been filed with the City Clerk, City of Marshfield, Wood County, Wis.:

Name—George Biechler
Address—507 E. Eighth St.
Kind of license applied for—Class A Retail Malt Beverage License for period ending June 30, 1947.
Location of premises to be licensed—Lot 1, Lot 3 Omaha Land Co. Second Addition.
Dated April 21, 1947.
E. H. Olson, City Clerk.
(April 24-25-26)

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The License Committee's recommendation granting George Biechler a Class A retail fermented malt beverage license for the grocery store at 507 E. Eighth street was approved.

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Motion by Trierweiler, seconded by Rasmussen, that a Class "A" Retail Fermented Malt Beverage License be granted to George Biechler, 507 E. 8th St. for period July 1, 1947 to June 30, 1948. Motion carried.

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— Enter the —
NASH COFFEE CONTEST!
WIN A 1947 CHEVROLET
5 Bendix Automatic Laundries
25 Roadmaster Bikes
225 Silex Coffee Makers
NASH'S, a Great Coffee
of Unequalled Flavor.
Krause-Biechler
507 E. 8th St.

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HERE ARE THE DEALERS FEATURING GOLD MEDAL FLOUR:

MARTIN BROS., 141 S. Central Ave.	EMIL DERGE STORE, 504 St. Joseph St.	COUPONS ALSO GOOD AT YOUR GROCER IN
THOMAS MARKET, 1200 S. Central Ave.	WEST SIDE GROCERY, 501 W. Fifth St.	
SPIC & SPAN MARKET, 1301 S. Central Ave.	KRAUSE-BIECHLER GROCERY, 507 E. Eighth St.	
JURGENSEN GROCERY, 901 S. Central Ave.	PLEASANT HILL MARKET, 401 S. Cherry St.	
KRAUSE'S SUPER MARKET, 345 S. Central Ave.	EAST SIDE GROCERY, 615 E. Fourth St.	
HINTZ-FEHRENBACH COMPANY, 111 N. Cent. A.	STAUSS GROCERY, 308 N. Fourth St.	
CONSUMERS STORE CO., 149 N. Central Ave.	WERNER'S SUPER-MARKET, Cor. Cent. & 4th	
KANGAS GROCERY, 307 N. Central Ave.	TONY'S GROCERY, 1616 E. Fourth St.	
NORTHSIDE GROCERY, 502 N. Central Ave.	THE A & P SUPER MARKET, 422 S. Central Ave.	
BILL'S FOOD MARKET, 403 W. Blodgett St.		

Albionford	Loyal
Apple	Medford
Akersdale	Milwaukee
Chili	Pittsfield
Colby	Spencer
Curtis	Stratford
Northside	Unity
North	Sherry
Lindsey	

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measuring 37½x100 feet, to be used as a warehouse. Carl Mettelka, 204 W. Edison street, will build a 16x24 foot frame addition to the present tinshop at a cost of \$400, while the Krause-Biechler Store, 507 E. Eighth street, received a permit to remodel the front and install new glass at a cost of \$600.
Miscellaneous Construction

HERE ARE THE DEALERS FEATURING GOLD MEDAL FLOUR:

MARTIN BROS., 141 S. Central Ave.
 THOMAS MARKET, 1200 S. Central Ave.
 SPIC & SPAN MARKET, 1301 S. Central Ave.
 JURGENSEN GROCERY, 901 S. Central Ave.
 KARAU'S SUPER MARKET, 345 S. Central Ave.
 HINTZ-FEHRENBACH COMPANY, 111 N. Cent. A.
 CONSUMERS STORE CO., 169 N. Central Ave.
 KANGAS GROCERY, 307 N. Central Ave.
 NORTHSIDE GROCERY, 502 N. Central Ave.
 BILL'S FOOD MARKET, 603 W. Blodgett St.

EMIL DERGE STORE, 304 St. Joseph St.
 WEST SIDE GROCERY, 501 W. Fifth St.
 KRAUSE-BIECHLER GROCERY, 507 E. Eighth St.
 PLEASANT HILL MARKET, 401 S. Cherry St.
 EAST SIDE GROCERY, 615 E. Fourth St.
 STAUSS GROCERY, 300 N. Peach St.
 WEBER'S SUPER-MARKET, Cor. Cent. & 4th
 TONY'S GROCERY, 1616 E. Fourth St.
 THE A & P SUPER MARKET, 422 S. Central Ave.

ALSO AT YOUR GROCER IN

Abbotsford	Loyal
Argon	Medford
Auburndale	Milladore
Chili	Pittsville
Colby	Spencer
Curtis	Stratford
Dorchester	Unity
Hewitt	Sherry
Lindsay	

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1948 to June 30th, 1949, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. Blechier, 507 E. 8th St., Sly 44' of Wly 157' Block 3 Omaha Land Co's 2nd Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis., May 4, 1948.

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1948 to June 30th, 1949, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. Blechier, 507 E. 8th St., Sly 44' of Wly 157' Block 3 Omaha Land Co's 2nd Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis., May 4, 1948.

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1948 to June 30th, 1949, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. Blechier, 507 E. 8th St., Sly 44' of Wly 157' Block 3 Omaha Land Co's 2nd Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis., May 4, 1948.

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CHET LINDSLEY
 HAS OPENED A BARBER SHOP
 AT 507 E. 8th St.

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MARSHFIELD AND SURROUNDING AREA

MARSHFIELD

Ben's Grocery, 812 N. Central Ave.
A & P Super Market, 422 S. Central Ave.
Martin Bros., 141 S. Central Ave.
Thomas Market, 1200 S. Central Ave.
Spic & Span Market, 1301 S. Central Ave.
B. & B. Grocery, 901 S. Central Ave.

Karau's Super Market, 345 S. Central Ave.
Hintz-Fehrenbach Company, 111 N. Central Ave.
Consumers Store Co., 169 N. Central Ave.
Kangas Grocery, 307 N. Central Ave.
Northside Grocery, 502 N. Central Ave.
Bill's Food Market, 603 W. Blodgett St.
Emil Derge Store, 504 St. Joseph St.

West Side Grocery, 501 W. Fifth St.
Krause-Biechler Grocery, 507 E. Eighth St.
Pleasant Hill Market, 401 S. Cherry St.
East Side Grocery, 615 E. Fourth St.
Stauss Grocery, 300 N. Peach St.
Weber's Super-Market, Cor. Cent. & 4th
Edgetown Grocery, 1616 E. Fourth St.
Joe's Stop and Shop, 908 Arlington Ave.

ALSO AT GROCERIES IN THE FOLLOWING TOWNS:

Abbotsford
Arpin
Auburndale
Chili

Colby
Curtiss
Dorchester
Granton

Greenwood
Hewitt
Lindsay
Loyal

Madford
Milladore
Neillsville
Owen

Pittsville
Spencer
Stratford

Thorp
Unity
Withee

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage License to sell from July 1st, 1949 to June 30th, 1950, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. Biechler, 507 E. 8th St., Sly 44' of Wly 157' Block 3 Omaha Land Co's 2nd Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis., April 25, 1949.

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and

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and

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Beverage Licenses

1. Marshfield Brewing Co., 500 N. Pine St.—Schmidt's Add. & Sec. 5-25-3.
2. Wendt Produce & Hatchery, Inc., 511 E. 4th St.—Lots 10-14 Block 75½.
3. Drout-Wolski Beverage Co., 406 E. Depot St., Part SW¼ of the NE¼ Sec. 8-25-3.
4. Jacob Weigel, 1200 N. Central Ave.—Sec. 5-25-3.
5. W. L. Hughes, 109 E. 4th St.—Lots 13 and 14 Block 79.
6. Arthur Schirpke, 217 W. Bakerville St.—Sec. 7-T25-R3E.
7. Gerald H. Jirschele, 165 S. Central Ave.—Lot 2 Block G except the E'ly 50'.
8. George Biechler, 507 E. 8th St.—S'ly 44' of W'ly 157' Block 3 Omaha Land Co. Add

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On The Market *Today!*

For the First Time—

H. C. Wenzel & Sons' **LEBERWURST**

(LIVER SAUSAGE)

made according to RUDY'S SPECIAL
OLD WORLD RECIPE

It's Extra-Good . . . try some today!



You don't have to go far to get
WENZEL'S FARM SAUSAGE . . .

Ask at any of these stores in Marshfield
and the immediate vicinity—

Ben's Grocery, 812 N. Central
Bill's Food Market, 603 W. Blodgett
Consumers Store, 169 S. Central
Derge's Grocery, 504 St. Joseph St.
East Side Grocery, 615 E. 4th
Edgetown Market, 1216 E. 4th
B & B Grocery, 901 S. Central
Krause-Biechler Grocery, 507 E. 8th
Karau's Super-Market, 333 S. Central
Martin's Super-Market, 155 S. Central
Northside Grocery, 502 N. Central
Pleasant Hill Market, 401 S. Cherry
Spic & Span Market, 1301 S. Central
Thomas Market, 1200 S. Central

West Side Grocery, 501 W. 5th
Nachtmann's Grocery, Hewitt
Ed Spindler, Rozellville
August Sherman, Rangeline
Allington & Van Ryzin, Stratford
Clover Farm Store, Stratford
Market Basket, Spencer
Picus' Super-Market, Spencer
Schultz's Market, Spencer
Cameron Club, Klondike
Nasonville Store, Nasonville
Tyler's Cash Grocery, Lindsey
Bill Happe's I. G. A. Store, Chill



This label is your
Guarantee of Quality

Anyone interested in joining our growing family of
stores is cordially invited to call or write us. Phone
622-W, Marshfield; or address H. C. Wenzel & Sons,
P. O. Box 283, Marshfield, Wis.

H. C. WENZEL and SONS

— Phone 622-W —

**You Don't Have to Go Far to Buy
Costs A Trifle More
A Trial Will Convince
You It's Worth
Much More**



This label is your guarantee of quality.

Sold At These Better Food Markets—

Ben's Grocery, 812 N. Central	Geo. Beiler's Grocery, Spencer	Baird's Grocery, Greenwood
Bill's Food Market, 603 W. Blodgett	Graves' Grocery, Spencer	E. L. Mlada, Greenwood
Consumers Store, 169 S. Central	Market Basket, Spencer	People's Market, Greenwood
Derger's Grocery, 504 St. Joseph St.	Picus' Super-Market, Spencer	Clover Farm Store, Loyal
East Side Grocery, 615 E. 4th	Schultz's Market, Spencer	Kehrberg's Mkt., Loyal
Edgetown Market, 1216 E. 4th	Spencer's I. G. A. Grocery, Unity	Rollis Super-Market, Loyal
B & B Grocery, 901 S. Central	City Bakery, Colby	Farmers' Store, Greenwood
Krause-Biechler Grocery, 507 E. 8th	Davis & Sons Clover Farm Store, Colby	Witte's Clover Farm Mkt., Greenwood
Karan's Super-Market, 333 S. Central	Atkins I. G. A. Store, Abbotsford	I. G. A. Store, Granton
Martin's Super-Market, 155 S. Central	Baumgartner's, Little Black	Clover Farm Store, Chill
Northside Grocery, 502 N. Cent.	Lindahl's Grocery, Stetsonville	Christie Store, Christie
Pleasant Hill Market, 401 S. Cherry	Farmers' Co-op. Store, Medford	Nasonville Store, Nasonville
Spic & Span Market, 1301 S. Central	Ed Jensen's I. G. A. Store, Medford	Tyler's Cash Grocery, Lindsey
Thomas Market, 1200 S. Central	Kleith's Super-Mkt., Medford	Bill Happe's I. G. A. Store, Chill
West Side Grocery, 501 W. 5th	Melvin Ruesch's W. Side Groc., Medford	Berger's I. G. A. Store, Neillsville
Nachtman's Grocery, Hewitt	Ed Ruesch's Broadway Store, Medford	Jack Sprat, Neillsville
Hasenohrl's, North Hewitt	Netzel's Red & White Store, Medford	Ray's So. Side Mkt., Neillsville
Ed Spindler, Rozellville	Four Corners Store, Berger's Corner	Cameron Club, Klondike
August Sherman, Rangeline	Glen Schwandt, Curtiss	Peter Russell, Richfield
Clover Farm Store, Halder	Clover Farm Store, Owen	Donagan's Super-Market, Pitts-ville
Post's General Store, Fenwood	Gordon Thorson's, Owen	Claude's I. G. A. Store, Arpin
Allington & Van Ryzin, Stratford	Larson's I. G. A. Store, Owen	Joosten's Grocery, Rudolph
Clover Farm Store, Stratford	Red & White Store, Owen	Siegel Grocery, Siegel
Pucker's, Stratford	Trading Post, Owen	Letwan's Grocery, Blenker
Red Owl Store, Stratford	Hanson's Grocery, Withee	Malik's Red Owl Store, Milla-dore
	Jalling's Red & White, Withee	Paul Kopak Grocery, Junction City
	Thorson's, Withee	Eight Corners Grocery, Wis. Rapids

WENZEL'S FARM SAUSAGE

MFG. BY HARRY C. WENZEL & SONS

Tel. 622-W

Marshfield, Wis.

BARGAIN IN A BASKET!

A Real Money-Saving Combination
for only **\$1.39***



LOOK WHAT YOU GET!

A sturdy metal

WASTE BASKET

with colorful floral design

1 DREFT 1 DUZ
LARGE SIZE LARGE SIZE

3 IVORY 1 TIDE
PERSONAL SIZE LARGE SIZE

ALL FOR ONLY-\$1.39*
*AT MOST STORES

You never have enough beautiful waste baskets around the house

You need them in kitchen, bedrooms, bathrooms—and you know, beautiful baskets don't come cheap! Yet this one is yours in combination with your favorite Procter & Gamble products at a real saving!

Your choice of two lovely colors!

The stores below have these baskets on display now—in yellow or blue. Take your choice—but hurry! Get yours while the supply lasts!

Now at these stores! Hurry while supply lasts!

MARSHFIELD

B & B Grocery
241 S. Central Ave.
Consumers Store
155 N. Central Ave.

East Side Grocery

415 E. 8th St.
Joe's Stop & Shop
505 Arlington Ave.
Kangas IGA
207 N. Central Ave.

Karas Super Mkt.

323 S. Central Ave.
Krause-Buehler
307 E. 8th St.
Martin Super Mkt.
155 S. Central

Spic & Span Market

1301 S. Central Ave.
Thomas Super IGA
1700 S. Central Ave.
Weber's Super Mkt.
Cor. 4th & S. Central

West Side Grocery

241 W. 2nd St.

ARPIN
Gloff's Grocery

Tot on Tricycle Crushed by Truck in Marshfield Street

Year's Second Traffic Death Occurs in City

Driver Never Saw Child Until After Fatal Accident

A 4-year-old Marshfield girl was instantly killed today when her body and the tricycle upon which she rode were crushed beneath the wheels of a two-ton milk truck.

The tragedy occurred at 10 a. m. as Cheri Ann Miller, daughter of Mr. and Mrs. LeOrr Miller, pedaled into the path of the eastbound truck just in front of the Krause-Biechler Grocery at 507 E. Eighth street.

The truck, owned by the John Wuethrich Creamery. Greenwood, was operated by Raymond Ackerman, 26, Greenwood. Ackerman stated that he had parked in front of the store to make a delivery, and after looking in all directions ! to see that the way was clear pulled away from the curb.

Unseen by Driver

Ackerman said that he heard a thump, but thought it was merely the ditch until he was hailed by Chet Lindsley, operator of a barbershop adjacent to the store. Lindsley did not see the accident occur, but noticed the body and the tricycle lying in the street immediately after the truck passed.

A little boy playing nearby told police that the right rear dual wheel appeared to hook the tricycle and drew both it and the girl underneath.

Walter H. Wohlfahrt. chief of police, said that the girl had gone to the store with her grandmother, Mrs. Lawrence Miller, and left the establishment before Mrs. Miller had completed her shopping. The girl's parents and grandparents live together at 615 S. Vine street.

Second City Fatality

Ackerman was booked on a charge of parking left wheel to curb, and police indicated that the case would be heard later this week. He told authorities that it was his first accident of any type in 10 years of driving.

Chief Wohlfahrt, discussing the tragedy, said that police should be called immediately when such an emergency arises. Although this , morning's tragic accident occurred at 10:10 o'clock, the Police Department was not notified until 10:26.

The death was the second traffic fatality of the year for Marshfield. Another pedestrian. Bernard D. Poland, 70, died Jan. 17 of pulmonary embolism caused by injuries sustained in a mishap Jan. 14.

Poland was struck at Sixth street and Central avenue, near the filling station operated by Cheri Ann's grandfather, Lawrence Miller.

No Inquest Planned

The child's body was taken to the Hansen Funeral Home. Funeral services have not as yet been completed. In addition to her parents, Cheri Ann is survived by two sisters, aged 5 and 2.

Dr. F. A. Boerman. deputy coroner, impaneled a jury, but announced later that no inquest would be held. Members of the jury are Walter Noll, Gordon Beck, William Steffek, Neil Wundrow, and Lester Knutson, all of Marshfield.

<h2 style="text-align: center; background-color: black; color: white; padding: 5px;">FAB</h2> <div style="text-align: center;">  <p>Pkg. 30c</p> </div> <h2 style="text-align: center; background-color: black; color: white; padding: 5px;">Cashmere Bouquet</h2> <div style="text-align: center;">  <p>3-26c 13c</p> </div> <h2 style="text-align: center; background-color: black; color: white; padding: 5px;">PALMOLIVE</h2> <div style="text-align: center;">  <p>3-24c 2-23c</p> </div>	<h2 style="text-align: center; background-color: black; color: white; padding: 5px;">SUPER SUDS</h2> <div style="text-align: center;">  <p>30c 72c</p> </div> <h2 style="text-align: center; background-color: black; color: white; padding: 5px;">VEL</h2> <div style="text-align: center;">  <p>30c 72c</p> </div> <h2 style="text-align: center; background-color: black; color: white; padding: 5px;">AJAX</h2> <p style="text-align: center; font-size: small;">CLEANSER</p> <div style="text-align: center;">  <p>2 cans 23c</p> </div>
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A & P Super Market, 422 S. Cent.
Bill's Food Mkt., 603 W. Blodgett
Reuben Derge Store, 504 St. Joseph
East Side Grocery, 615 E. Fourth
Edgetown Market, 1216 E. Fourth
Hintz-Fehrenbach Co., 111 N. Central Avenue
Jurge's, 908 Arlington Avenue
B & B Grocery, 901 S. Central Ave.

Kangas Grocery, 307 N. Central
Krause-Biechler Grocery, 507 E. Eighth St.
Pleasant Hill Market, 401 S. Cherry St.
Spic & Span Market, 1301 S. Central Avenue
Stauss Grocery, 300 N. Peach St.
West Side Grocery, 501 W. Fifth

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1951 to June 30th, 1952, Fermented Malt Beverages as defined by subsection (2) of Section 175.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

George Biechler, 507 E. 8th St., S'y 44' of W'y 157' Block 3 Omaha Land Co. Add.

ELMER H. OLSON

Clerk

Marshfield, Wis., April 26, 1951.

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Beverage Licenses
Marshfield Brewing Co., 500 N. Pine St.—Schmidt's Add. & Sec. 5-25-3.
Wendt Produce & Hatchery, Inc., 511 E. 4th St.—Lots 10-14 Block 75½.
Drout-Wolski Beverage Co., 406 E. Depot St.—Part SW¼ of the NE¼ Sec. 8-25-3.
Jacob Weigel, 1200 N. Central Ave.—Sec. 5-25-3.
Arthur Schirpke, 600 E. 10th St.—Wly ½ Lots 13 & 14 Block 15 Omaha Land Co. 2nd Add.
Gerald Jirschele, 165 S. Central Ave.—Lot 2 Block G except Ely 50'.
John C. Roecklein, 713 E. Doege St.—Lot 1 Block V J. P. Hume's 1st Add.
George Biechler, 507 E. 8th St.—Sly 44' of Wly 157' Block 3 Omaha Land Co. Add.

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Marshfield, Wis., April 26, 1950.
**NOTICE OF APPLICATION FOR
RETAIL CLASS A FERMENTED MALT
BEVERAGE LICENSE**
Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1950 to June 30th, 1951, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:
Geo. Biechler, 507 E. 8th St., Sly 44' of Wly 157' Block 3 Omaha Land Co's Add.
ELMER H. OLSON,
Clerk
Marshfield, Wis., April 26, 1950.

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and

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THRIFTY SHOPPER'S SPECIAL!



WHAT
A BUY!

YOU'LL FIND PLenty OF USES

for this sturdy, good-looking, big-capacity aluminum pail around your home. Handy as a scrub pail... for small washes... as a beverage cooler... for many different household jobs! A wonderful all-round convenience! And you'll find plenty of uses for the popular Procter & Gamble products included in this money-saving offer!

HANDY 16-QUART **ALUMINUM PAIL**
PLUS all these famous Procter & Gamble Products:

1 TIDE LARGE SIZE
1 DREFT LARGE SIZE
2 IVORY PERSONAL SIZE
1 CAMAY BATH SIZE
1 SPIC and SPAN REGULAR SIZE

You get all the above—
worth \$250—for only \$193*

*At most stores

A \$250 VALUE
YOURS FOR ONLY

\$193*

while supply lasts!

HURRY! Stock is Limited!

Now at these stores:

AUBURNDALE:
Farmer's Store

MARSHFIELD:
A & P Super Market
South Central Ave.

Beck's Grocery
991 South Central
Bill's Food Shop
683 W. Blodgett
Consumers Store
132 North Central

East Side Grocery
413 East 4th St.
Jerg's Grocery
968 Arlington Ave.
Karna's Super Market
332-337 South Central

Koller's South Side Market
289 South Central
Krause-Biechler
207 East Eighth St.
Martin Bros.
135 South Central

Schulte IGA
397 North Central
Spic & Span Market
1361 South Central
Thomas IGA
1580 South Central

Mrs. Krause, 80, Dies on Sunday

Rites Wednesday for Long-time Resident

Mrs. William Krause, 80, died at her home at 713 S. Vine street at 1:50 o'clock Sunday afternoon. She had been in poor health since March.

Funeral services will be held Wednesday afternoon at 2 o'clock at Chirst Lutheran Church, the Rev. T. P. Bradtke officiating. Burial will take place at Hillside cemetery.

Friends may pay their respects at the Hansen Funeral Home, where the body will lie in state beginning this evening. At noon Wednesday the body will be taken to the church.

Mrs. Krause, the former Bertha Pohl, was born in Newton, Wis., Oct. 12, 1870. She received her education in Newton and married William Krause there April 6, 1893. They came to this area 50 years ago, farming for a time in the Town of Richfield and then coming to Marshfield to reside. Mr. Krause, who founded the present Krause-Biechler grocery store at 507 E. Eighth street, died Dec. 11, 1938.

Mrs. Krause was a member of the Ladies' Aid Society of Christ Lutheran Church.

She is survived by two daughters, Mrs. George (Esther) Biechler, Marshfield, and Miss Verna Krause, who teaches in Racine; five sisters, Mrs. Edward Mielke, Marshfield; Mrs. Minnie Schuman, Appleton; Mrs. William Kottke and Mrs. William Lange, Westfield, and Mrs. Alfred Kraemer, Milwaukee; three brothers, Fred and Gust Pohl, Westfield, and Henry Pohl, Milwaukee, and two grandchildren.

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27 Aug 1951, Mon • Page 3

NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1952 to June 30th, 1953, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

George Biechler, 507 E. 8th St., S'y 44' of W'y 157' Block 3 Omaha Land Co. Add.

ELMER H. OLSON
Clerk

Marshfield, Wis. April 26, 1952

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1953 to June 30th, 1954, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

George Biechler, 507 E. 8th St., S'y 44' of W'y 157' Block 3 Omaha Land Co. Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis. April 26, 1953.

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**CLASS "A" RETAIL FERMENTED
MALT BEVERAGE LICENSES**
1. Marshfield Brewing Co., 500 N. Pine St.—Schmidt's Add. & Sec. 5-25-3.
2. Wendt Produce & Hatchery, Inc.—511 E. 4th St.—Lots 10-14 Block 75½.
3. Drout-Wolski Beverage Co.—406 E. Depot St.—Part SW¼ of the NE¼ Section 3-25-3.
4. Jacob Weigel, 1200 N. Central Ave.—Section 5-25-3.
5. Arthur Schirpke, 600 E. 10th St.—Wly ½ Lots 13 & 14 Block 15 Omaha Land Co. 2nd Add.

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NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1954 to June 30, 1955, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

George Blechler, 507 E. 8th St., S'ly 44' of Wly 157' Block 3 Omaha Land Co. Add.

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**NOTICE OF APPLICATION FOR
RETAIL CLASS A FERMENTED
MALT BEVERAGE LICENSE**
Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1955 to June 30, 1956, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:
George Blechler, 507 E. 8th St., S'ly 44' of Wly 157' Block 3 Omaha Land Co. Add.
ELMER H. OLSON,
Clerk
Marshfield, Wis., April 26, 1955.

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**CLASS "A" RETAIL FERMENTED
MALT BEVERAGE LICENSES**
Marshfield Brewing Co., 500 N. Pine St.—Schmidt's Add. & Section 5 T25N R3 E.
Wendt Produce & Hatchery, Inc., 511 E. 4th St.—Lots 10-15 Block 74 ½.
Drout-Wolski Beverage Co.—406 E. Depot St.—Part of SW ¼ of the NE ¼ Section 3 T25N R3 E.
Jacob Weigel, 1200 N. Central Ave.—Section 5 T25N R3 E.
Arthur Schirpke, 600 E. 10th St.—Wly ½ Lots 13 & 14 Block 15 Omaha Land Co. 2nd Add.
John C. Roecklein, 713 E. Doege St.—Lot 1 Block V, J. P. Hume's 1st Add.
George Blechler, 507 E. 8th St.—Sly 44' of Wly 157' Bk 3 Omaha Land Co.

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**NOTICE OF APPLICATION FOR
RETAIL CLASS A FERMENTED
MALT BEVERAGE LICENSE**

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1956, to June 30th, 1957, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

George Blechler, 507 E. 8th St., S'y 44' of W'y 157' Block 3 Omaha Land Co. Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis., April 20, 1956

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MADAM!

Hast Thou Tried...

Page

For Thy Castle?

A COMPLETELY NEW LINE
OF QUALITY PAPER PRODUCTS
FOR ALL YOUR HOUSEHOLD NEEDS!



For Howard Paper Company
Green Bay, Wisconsin
Each roll is 24 in. wide and a Page label. Please
send me postage 100 leverage napkins imprinted
with one initial.

NAME _____
ADDRESS _____
CITY _____ STATE _____

For knightly behavior in daily duties, stock your castle with the new Page line of paper towels, napkins and bathroom tissue! You'll find Page paper products fit for a king — for quality, for economy, forsooth! Haste to your neighborhood grocery or supermarket today and try PAGE!

ABSORB LIKE YE SPONGE!

PAGE TOWELS . . . 100% white, with 2-ply strength, softness and absorbency. For mopping up a mess, cleaning the scullery, and dozens of other household uses. 100 double sheets to the roll.

GENTLE AS YE CODING DOVE!

PAGE TISSUE . . . dazzling white, soft as down, gently crumpled for superior softness and absorbency! Truly fit for the fairest castle in the land — yet priced for a queen's budget!

PAGE PERFECTION FOR YE PITTANCE!

PAGE TISSUE . . . in the convenient, money-saving 4-roll pack . . . your most convenient way to buy a woman's supply of this high-quality bathroom tissue!

FLOWER OF YE FESTIVE BOARD!

PAGE NAPKINS . . . labled Cathay-affected looking linen! Pure white, beautifully embroidered — and Page-soft . . . in a generous 12" x 13½" size for fragile feminine fingers or massive masculine manes.

GADZOOKS! WHAT CONVENIENCE!

PAGE HANDKERCHES . . . a new household staple in the martensine, damask, bat, containing 100 pure-white, 13" x 13½" hankies!

HIST! HERE'S YE SPECIAL INTRODUCTORY OFFER!

100 colored leverage napkins imprinted with your initial . . . yours for just 25c in coin and the name "Page" slipped from every Page product! They'll add a regal touch to your lavatory hall — and they're great gifts for friends, too. This offer is limited — yours, not mine!

Page Towels, Tissue and Napkins are made by FOSTER BOWMAN PAPER COMPANY, GREEN BAY, WISCONSIN

MARSHFIELD
Biechler's Groc.
207 E. Central Ave.
Consumer's Store Co.
109 N. Central Ave.
Daniels' Groc.
311 E. Central Ave.
Jorge's Groc.
105 Arlington St.
Kasou's Super Mkt.
207 E. Central Ave.

Koller's Super Mkt.
115 E. Central Ave.
Koller's S. Side Mkt.
109 S. Central Ave.
North Side Groc.
109 N. Central Ave.
Schell's Groc.
401 Wisconsin Ave.
Spic & Span Mkt.
1211 E. Central Ave.
ADDISON
Gokey's W. Side Groc.

AUBURNDALE
Mike's Food Center
COLBY
A. F. Zillmer Co.
CURTIS
Brunner's
Dorchester
Dorchester Co-op.
Pinter's Clover Farm Store

FENWOOD
H. Grosskreutz Groc.
H. A. Untert
GREENWOOD
People's Market
LINDSEY
Fairbert's Store
LOYAL
Dave's Super Mkt.
Red Owl Agency

LITTLE BLACK
Little Black Store
MEDFORD
Broadway Store
Habeck's Groc.
West Side Groc.
MILLADORE
Mani Groc.
NASONVILLE
Nasonville Store

NEILLSVILLE
Gustman's Groc.
West Side Groc.
SEKERY
Becker's Groc.
Skibba Store
STRATFORD
George Davel Co.
Red Owl Agency
WETHEE
Hansen Mercantile

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Referred to the Board of Public Works was a petition signed by Mrs. John Stelson, 804 S. Ash Ave., and 21 others requesting a street light at the alleyway near Biechler's Grocery Store, 507 E. Eighth St.

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Motion by Johnson, seconded by Schmelter, that the petition of Mrs. John Stelson and twenty-one others for street light at 507 E. 8th St. be referred to the Board of Public Works. All Aldermen present (9) voting "aye". Motion carried.

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At the Board of Public Works meeting preceding the Council session, the board, in addition to opening boiler project bids, approved the final payment of \$2,840 to Hi-Lo Service Co., of Wausau for the City Hall painting work; rejected a petition for a street light at 507 E. Eighth street;

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**NOTICE OF APPLICATION FOR
RETAIL CLASS A FERMENTED
MALT BEVERAGE LICENSE**

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1957, to June 30th, 1958, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

George Blechler, 507 E. 8th St., S'y 44' of W'ly 157' Block 3 Omaha Land Co. Add.

ELMER H. OLSON,
Clerk

Marshfield, Wis., April 27, 1957

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30 Apr 1957, Tue • Page 8

MALT BEVERAGE LICENSES

Marshfield Brewing Co., 500 N. Pine St. — Schmidt's Add. & Section 5 T25N R3E; Wendt Prod. & Hatchery, Inc.—511 E. 4th St.—Lots 10-14 Block 75½; Drout-Wolski Beverage Co., 406 E. Depot St.—Pt of SW¼ NE¼ Sec. 3 T25N R3E; Jacob Weigel, 1200 N. Central Ave.—Sec. 5 T25N R3E; Arthur Wolf, 713 E. Doege St.—Lot 1 Block V J. P. Hume's 1st Add.; Geo. Biechler, 507 E. 8th St.—S'ly 44' of W'ly 157' Block 3 Omaha Land Co. Add.; James F. Brennan, 709 S. Central Ave.—Lot 6 ex. E'ly 57' thereof Block 231; John Brayer, 837 S. Central Ave.—Lot 3 Block 249; Jurge's Grocery, 908 Arlington Ave.—N. 165' Lot 2 Block 2 J. P. Hume's 2nd Add.; Geo. Weber, 812 N. Central Ave.—Lot 5 Block 291; Carl T. Swope, 401 Hinman Ave.—Pt. Lot 6 Block U Hume's 1st Add.

Marshfield News-Herald

Marshfield, Wisconsin
23 May 1957, Thu • Page 18

NOTICE OF APPLICATION FOR RETAIL CLASS A FERMENTED MALT BEVERAGE LICENSE

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1958, to June 30th, 1959, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. Biechler, 507 E. 8th St.

ELMER H. OLSON,

Clerk

Marshfield, Wis., May 10, 1958

Marshfield News-Herald

Marshfield, Wisconsin
10 May 1958, Sat • Page 9
and

Marshfield News-Herald

Marshfield, Wisconsin
12 May 1958, Mon • Page 8
and

Marshfield News-Herald

Marshfield, Wisconsin
13 May 1958, Tue • Page 11

**OIL HEATER FOR SALE
GOOD CONDITION. INQ.
Biechler's Grocery Store, 507 E. 8th**

Marshfield News-Herald

Marshfield, Wisconsin
16 Sep 1959, Wed • Page 17
and

Marshfield News-Herald

Marshfield, Wisconsin
17 Sep 1959, Thu • Page 18

**NOTICE OF APPLICATION FOR RE-
TAIL CLASS A FERMENTED MALT
BEVERAGE LICENSE**

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1960, to June 30th, 1961, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. Biechler, 507 E. 8th St.
E. M. INGERSOLL,
Clerk

Marshfield, Wis., May 27, 1960

Marshfield News-Herald

Marshfield, Wisconsin
27 May 1960, Fri • Page 8
and

Marshfield News-Herald

Marshfield, Wisconsin
31 May 1960, Tue • Page 8

Class "A" Retail Fermented Malt

Beverage License — \$10.00

1. Marshfield Brewing Co. 500 N. Pine Ave. — Schmidt's Add. Sec. 5.

2. Jacob Weigel, 1200 N. Central Ave. — Sec. 5 T25 R3E.

3. Arthur J. Wolf, 713 E. Doege St. — Lot 1 Block V Hume's 1st Add.

4. George Biechler, 507 E. 8th St. — S'y 44' of W'y 157' Block 3 Omaha Land 1st Add.

5. Robert J. Hutton, 500 E. 8th St.

Marshfield News-Herald

Marshfield, Wisconsin
27 May 1961, Sat • Page 9

Equipped
Barber Shop
For Rent

Reasonable

INQUIRE AT

507 E. Eighth St.

PHONE FU 4-2979

Marshfield News-Herald

Marshfield, Wisconsin
16 May 1962, Wed • Page 23
and

Marshfield News-Herald

Marshfield, Wisconsin
17 May 1962, Thu • Page 17

**NOTICE OF APPLICATION FOR RE-
TAIL CLASS A FERMENTED MALT
BEVERAGE LICENSE**

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1962, to June 30th, 1963, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. W. Biechler, 507 E. 8th St.
E. M. INGERSOLL,
Clerk

Marshfield, Wis., May 18, 1962

Marshfield News-Herald

Marshfield, Wisconsin
21 May 1962, Mon • Page 6

**NOTICE OF APPLICATION FOR RE-
TAIL CLASS A FERMENTED MALT
BEVERAGE LICENSE**

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1963, to June 30th, 1964, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. W. Biechler, 507 E. 8th St.

E. M. INGERSOLL,

Clerk

Marshfield, Wis., May 17, 1963

Marshfield News-Herald

Marshfield, Wisconsin
18 May 1963, Sat • Page 7

**NOTICE OF APPLICATION FOR RE-
TAIL CLASS A FERMENTED MALT
BEVERAGE LICENSE**

Notice is hereby given that application has been made for a Retailer's Class A Fermented Malt Beverage license to sell from July 1st, 1964, to June 30th, 1965, Fermented Malt Beverages as defined by subsection (2) of Section 176.01 of the Wisconsin statutes, at retail subject to the limitations imposed by Chapter 176 of the statutes and all acts amendatory thereof and supplementary thereto, at the described premises in the City of Marshfield by the following:

Geo. W. Biechler, 507 E. 8th St.

E. M. INGERSOLL,

Clerk

Marshfield, Wis., May 16, 1964

Marshfield News-Herald

Marshfield, Wisconsin
21 May 1965, Fri • Page 8
and

Marshfield News-Herald

Marshfield, Wisconsin
22 May 1965, Sat • Page 5

Malt Beverage Licenses
1. Marshfield Brewing Co., 509 N. Pine Ave., Section 5 Schmidt's Add.; 2. J. W. Weigel Co., 1200 N. Central Ave., Section 5 T 25 N R3E; 3. Arthur J. Wolf, 713 E. Doege St., Lot 1 Blk V Hume's 1st Add.; 4. George W. Biechler, 507 E. 8th St., S. 44' of W. 157' Blk 3; 5. Robert J. Heiting, 700 S. Central Ave., Blk 1, Lot 5, Blk 2.

Marshfield News-Herald

Marshfield, Wisconsin
26 May 1965, Fri • Page 16

1—8 Ft. Vegetable Refrig.
1—6 Ft. Dairy Refrig.
1—8 Ft. Counter-top Freezer
BIECHLER'S SUPERETTE
507 E. 8th

Marshfield News-Herald

Marshfield, Wisconsin
17 May 1966, Tue • Page 14
and
18 May 1966, Wed • Page 22
and
19 May 1966, Thu • Page 17
and
20 May 1966, Fri • Page 14
and
21 May 1966, Sat • Page 13
and
23 May 1966, Mon • Page 15

\$ We \$
Buy And Sell
 All Kinds Of
 Used Furniture
 Including
 ☆ High Chairs
 ☆ Baby Beds
 ☆ Davenports
 ☆ Buffets
 ☆ Breakfast Sets
 Also
 Glassware And Dishes
East Side
2nd Hand Store
 507 E. 8th 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
 31 May 1966, Tue • Page 17

Davenports, dining room sets, End tables, lamps, etc. East Side 2nd Hand Store (formerly Biechler's Superette), 507 E. 8th St. Call 384-4830.

Marshfield News-Herald

Marshfield, Wisconsin
 08 Jun 1966, Wed • Page 20
 and
 09 Jun 1966, Thu • Page 18
 and
 10 Jun 1966, Fri • Page 14
 and
 11 Jun 1966, Sat • Page 11

USED FURNITURE & ANTIQUES
 East Side 2nd Hand Store
 507 E. 8th St. 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
 13 Jun 1966, Mon • Page 14
 and
 14 Jun 1966, Tue • Page 16
 and
 15 Jun 1966, Wed • Page 18
 and
 16 Jun 1966, Thu • Page 16
 and
 17 Jun 1966, Fri • Page 14
 and
 18 Jun 1966, Sat • Page 11

WE BUY & SELL USED FURNITURE
IN GOOD CONDITION.
East Side 2nd Hand Store
 507 E. 8th St. Ph. 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
 23 Jun 1966, Thu • Page 18
 and
 24 Jun 1966, Fri • Page 18
 and
 25 Jun 1966, Sat • Page 11
 and
 27 Jun 1966, Mon • Page 15
 and
 28 Jun 1966, Tue • Page 15

Gas Stove — Double Beds and Davenport Sets.
EAST SIDE 2ND HAND STORE
 507 E. 8th Street, 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
 30 Jun 1966, Thu • Page 19

WE BUY—Trade, or Sell Used Furni-
ture in good condition.
EAST SIDE 2ND HAND
507 East 8th St. Ph. 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
18 Jul 1966, Mon • Page 15

WE BUY—Sell or Trade used furni-
ture in good condition.
EAST SIDE RESALE FURNITURE
507 E. 8th St. 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
28 Jul 1966, Thu • Page 16
and
29 Jul 1966, Fri • Page 12
and
30 Jul 1966, Sat • Page 11
and
01 Aug 1966, Mon • Page 14

We Buy & Sell Used Furniture.
In Good Condition.
East Side Resale Furniture
507 E. 8th 384-4830

Marshfield News-Herald

Marshfield, Wisconsin
23 Aug 1966, Tue • Page 15

EAST SIDE RESALE, 507 E. 8th,
384-4830. Desks, chests, dressers,
drop-leaf table, sofa, chairs, misc.

Marshfield News-Herald

Marshfield, Wisconsin
09 Oct 1992, Fri • Page 14

507 E. 8th St. FIVE HOUR sale,
8-noon, Aug. 20. Everything must
go. Chairs, tables, dishes, vacuum
cleaners, weight bench, rowing
machine, childrens clothes & toys.
Much more!

Marshfield News-Herald

Marshfield, Wisconsin
19 Aug 1994, Fri • Page 16

George Biechler

Services for George Biechler, 86, 713 S. Vine Ave., who died at 7 p.m. Thursday at his residence, will be at 11 a.m. Tuesday at Sacred

George Biechler



Heart Catholic Church in Marshfield.

The Rev. Peter J. Leketas will officiate. Mrs. Helen Brinkmann, organist, and William A. Allen, soloist, will provide music.

Burial will be in Hillside Cemetery. Pallbearers will be Grover Kimball, Carl Moen, Raymond Werner, Edward Koller, Edward Fandry and Orman J. Olson.

Visitation will be at 4 p.m. Monday at Rembs/Kundinger Chapel, and again on Tuesday until the time of service.

A United Commercial Travelers Council No. 189 memorial service will be held at 7 p.m. and a prayer service will be at 7:45 p.m. Monday at the funeral chapel.

He was born Dec. 11, 1905 in Marshfield to Frank and Tina (Wedeward) Biechler. He was educated at St. John's Parochial School in Marshfield.

After his education, he became employed for the Roddis Plywood Corp., now Weyerhaeuser Co., in Marshfield.

He married Esther C. Krause Aug. 6, 1926 in Waukegan, Ill. After their marriage they lived in Appleton for 10 years. He was employed as a painter and decorator and also was employed by the Appleton School System. They moved to Marshfield in 1939, continuing to reside here since. Upon returning to Marshfield, they became owners and operators of the Krause's Grocery Store on East 8th Street, until retiring in 1966. The grocery store was known as Biechler's Super-ette. Biechler then operated the East Side Resale Shop at the same address on a part-time basis until the present time. The Biechlers celebrated their 50th wedding anniversary in 1976 and their 60th in 1986.

He was a member of Sacred Heart Catholic Church and the Holy Name Society, the United Commercial Travelers, Council No. 189 and the Past Officers Club.

He is survived by a daughter, Mrs. Dick J. (Marilyn) Saindon of Marshfield, a son, Donald G. Biechler of Edmond, Okla., a brother, Andrew Biechler of Kimberly, a sister, Mrs. Martha Zachow of Menasha, five grandchildren and one great-grandson.

He was predeceased by his wife April 13, 1990, his parents, three brothers, Edward, Frank and Lawrence and two sisters, Caroline LaFond and Marie Miller.

Memorials may be given in his name to the Marshfield Medical Research Foundation.

Esther Biechler

Services for Esther C. (Mrs. George W.) Biechler, 86, of 713 S. Vine Ave., who died at 9:15 p.m. Friday at her residence, will be at

Esther Biechler



10:30 a.m. Tuesday at Christ Lutheran Church.

The Rev. Mark A. Krueger will officiate. William A. Allen will be soloist, and Mrs. T. P. Bradtke will be organist. Burial will be in Hillside Cemetery.

Pallbearers will be Carl Moen, Raymond Werner, Edward Koller, Stewart Smith, Orman J. Olson and Chester R. Schaefer.

Visitation will be at 4 p.m. today and until 9 a.m. Tuesday at the funeral chapel and then at the church from 9:30 a.m. until service time Tuesday. A United Commercial Travelers Auxiliary memorial service will be at 7 tonight at the funeral chapel.

The former Esther Clara Krause was born Nov. 27, 1903, in Marshfield, to William and Bertha (Pohl) Krause. She attended Marshfield elementary schools, was a 1921 graduate of McKinley High School and attended Whitewater State Teachers College.

She was married to George W. Biechler Aug. 6, 1926, in Waukegan, Ill. They celebrated their 50th wedding anniversary in 1976 and their 60th wedding anniversary in 1986.

After her education, she was employed as a bookkeeper for the McCain-Johnson Department Store for five years. After her marriage, she and her husband resided in Appleton for 12 years. They moved to Marshfield in 1939 where they owned and operated Biechler's Superette on 507 E. Eighth St. until they retired in 1966. They then operated the Re-sale Shop at the same address on a part-time basis and continued to reside in Marshfield. She had been in ill health for the past two months.

She was a member of Christ Lutheran Church, the Ladies Aid, the U.C.T. Auxiliary and the Past Officers Club.

She is survived by her husband; one son, Donald G. of Edmond, Okla.; one daughter, Mrs. Dick J. (Marilyn) Saindon of Marshfield; and five grandchildren.

She was predeceased by her parents and one sister.

Memorials may be given in her name to Christ Lutheran Church or the Marshfield Medical Foundation for diabetes research.