

## 209-211 South Central

*This two-story Art Moderne/Deco building is located in the 200 block of South Central Avenue. The upper story features a light brown sandstone veneer and sculptured metal relief panels above each of the six regularly spaced two over two double hung wood sash windows. The panels appear to have symbolic references, perhaps to various aspects of local history. This was a decorative treatment popular during the 1930s, especially in construction of government buildings. Sanborn Perris Insurance Maps from 1898 through 1946 show two buildings at this location, indicating that the present storefront was added, or this building completely rebuilt, after 1946. It may be, however, that the Sanborn maps are inaccurate, and that the remodeling was done when the Citizen's National Bank reorganized out of the American National Bank during the financially troubled 1930s. The panels depicting "Citizens" of Marshfield and the surrounding area would be more likely to date from that period than from the late 1940s.*

*Although the street level store front has been recently altered with the addition of a projecting pebble dash division between the first and second stories, the rose colored stone surrounding the full-length windows probably dates from the remodeling of the second story.*

*This property is a contributing member of the Marshfield Central Avenue Historic District under Criterion C of the National Register of Historic Places. It is representative of the Architecture Theme of the Wisconsin Cultural Resource Management Plan as an example of Commercial Vernacular architecture with Art Moderne details. The building's architectural integrity on the second story is high, while the first story alterations are reflective of continued use and changing stylistic preferences.*

*The Sanborn Perris Insurance map of 1891 states that the north half of this lot is to be a bank and will be built by January 1 of 1892. By 1898 the bank was constructed, and featured a heavy Richardsonian Romanesque arch on the main facade. It was occupied by the American National Bank, founded in 1891 as the German American Bank. At that time the address of the property was 205 South Central. In 1933 the American National Bank folded. The Citizens National Bank was formed in 1934, paid off the creditors of the American*



*Better Hearing Aids, Inc.*



*Money wise and Vanguard Title.*

*National Bank, and maintained the same location as the American National Bank. In 1971 Citizens National Bank moved to a new facility on south Chestnut Street (not surveyed).*

*A simple Commercial Vernacular building occupied the lot just south of the stone veneered Richardsonian Romanesque bank until the present building was constructed and included properties in its plans.*

*This property is a contributing member of the Marshfield Central Avenue Historic District under Criterion A of the National register of Historic Places. It is representative of the Commerce Theme of the Wisconsin Cultural Resource Management Plan as an example of a retail building providing goods and services.*

*Bibliographic References: (A) Sanborn Insurance Maps: Marshfield, Wisconsin - 1884, 1887, 1891, 1898, 1904, 1912, 1925, 1946. (B) Marshfield City Directories. (C) Historic Photograph of South Central Avenue, North Wood County Historical Society photograph collection, Marshfield, Wisconsin. (D) Marshfield News-Herald, 7 June, 1972..*



*July 1973.*

*Wisconsin Historical Society, Wisconsin Architecture and History Inventory, "209-211 S Central Ave.", "Marshfield", "Wood County", "Wisconsin", "Reference Number 28203".*

*Also see these QR Code related stories:*

*American National Bank*

*German American Bank, The (209-211 South Central Avenue)*

*Envoy Mortgage—211 S. Central Ave.*

*Vanguard Title - 209 S. Central Avenue*

*Jacobson, S. & Son*

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*If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.*

*For questions, or for sharing additional information, please contact us at [schnitzler.vickie@charter.net](mailto:schnitzler.vickie@charter.net). Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.*

*For additional stories on the historical sights and businesses of Marshfield, visit our website at: <http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html>.*