

203-205 South Central

BUILT FOR EDGAR M. DEMING WHO WAS A LAWYER. The Deming Building is a two story turn of the century brick Commercial Vernacular retail building located on the southeast corner of Central Avenue and Second Street. The building contains two commercial storefronts, each with a centrally located double door recessed entry and large plate glass full length window bays.



A side (south) entry provides access to the five bay wide upper story. The building is ten bays deep. All the upper story windows are one over one double hung wood sash windows capped by straight stone lintels and resting on narrow stone sills. The upper story windows of the main (west) facade have metal awnings and are grouped in a two one two one two rhythm. The corbelling of the cornice wraps around the building to trim both street facing elevations. This property is a contributing member of the Marshfield Central Avenue Historic District under Criterion C of the National Register of Historic Places. It is representative of the Architecture Theme of the Wisconsin Cultural Resource Management Plan as an example of Commercial Ver-

nacular architecture with Italianate details. The building's architectural integrity on the second story is high, while the first story alterations are reflective of continued use and changing stylistic preferences. The fire of 1887 burned an early wood frame building on this site. From 1887 through 1898, the site was occupied by the foundation for a two story building. Between 1898 and 1904 the substantial brick building presently on the site was constructed. In 1904 the large retail space, which was supported by wooden posts in the center of the first floor, was occupied by a store selling dry goods, shoes and clothes. By 1912, a barber was located in the basement, and the store was a "variety" store. Between 1912 and 1925, the wood support posts were replaced by iron posts, and by 1946 the address of the building had been changed from 201-207 to 201-205. In 1925 and 1946 the building was occupied by an unidentified store.



The "Deming Building" was built in 1898, with additions in 1904 and 1912.

Above the retail space, the second floor provided office space to a variety of professionals over the years. E.M. Deming, owner of the building, had his law offices on the second floor before he went into business with his brother and moved his offices to another building (location unknown). This property is a contributing member of the Marshfield Central Avenue Historic District under Criterion A of the National Register of Historic Places. It is representative of the Commerce Theme of the Wisconsin Cultural Resource Management Plan as an example of a retail building providing Goods and Services.

Bibliographic References: Historic name: on building. Date of construction: Sanborn maps. MARSHFIELD NEWS-HERALD 5/11/1994. A. Sanborn Insurance Maps: Marshfield, Wisconsin - 1884, 1887, 1891, 1898, 1904, 1912, 1925, 1946. B. Marshfield City Directories.