

200 S Central Avenue

The original Upham Store was built in the late 1870s of wood and remodeled in 1880 with an addition being added in 1905. This wooded structure burned in the 1887 fire and was quickly rebuilt of brick. By 1902 the store had been sold to the Rose Brothers. The local store was managed by Leo Rose and the Manistique, MI store, by Harry Rose. In May, 1921, C. E. Blodgett purchased the store to be run by his son-in-laws, Harry McCain and Wilbur M. Johnson. The name of the new company became known as The McCain-Johnson Company. Then on December 11, 1929, Mr. Johnson sold his interest in the store to McCain, to continue his interest in the insurance business. The store became McCain's and in 1939 hosted Wisconsin's first "Milk Bar," carrying seven different flavors of milk. Since that time the location has served as an office supply store and in 2000, Derrico's Black Belt School expanded their locations of schools and opened their latest school in the building. It was sold in 2016 and currently is owned by Lazy Meadow Homes, LLC and is the home of the Illusions and Design Studio.



Also see [Upham Manufacturing Store](#) story.

Also see [Rose Brothers](#) story.

Also see [McCain-Johnson Company](#) story.

Also see [Paul Schreiner Enterprises "PSE"](#) story.

Also see [Derrico's Black Belt School](#) story.

Also see [Illusions & Design, dba. Spring Green Floral](#) story.

Additional historic information on this property can be found at the Wisconsin Historical Society's website: <https://www.wisconsinhistory.org/Records/Property/HI55551>

If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.

For questions, or for sharing additional information, please contact us at schnitzler.vickie@charter.net. Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.

For additional stories on the historical sights and businesses of Marshfield, visit our website at: <http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html>.